Management Report
April 2014

Murdoch UNIVERSITY

1. 2014 Fundraising and Promotion Strategy

Project	Audience	Strategy	Timing
Donation Projects			
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]

Sponsorship Projects			
[redacted]	[redacted]	[redacted]	[redacted]
Promotional Projects			
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]

2. Fundraising Projects

Project	Target Amount	Amount Raised
[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]

[redacted]	Current Progress	Next Steps
[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]

[redacted]	[redacted]	[redacted]

3. Requests for Funding Grants

The following funding grants have been paid to date in 2014.

Application Amount	Purpose	Funds Received From	Disbursement Date
[redacted]	[redacted]	[redacted]	[redacted]
[redacted]			
[redacted]			

[redacted] Estimated Distributions 2014

The following table shows the estimated distributions to the University from Veterinary Trust funds for the year, accurate as at May 2014.

Project	Funds Received From	Donation Amount	Sponsorship Amount
[redacted]	[redacted]		[redacted]
[redacted]	[redacted]		[redacted]
[redacted]	[redacted]		[redacted]
[redacted]	[redacted]		[redacted]
[redacted]	[redacted]		[redacted]
General College Support	Sponsor (Hill's)		$35,000.00
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	

[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
[redacted]	[redacted]	[redacted]	
		[redacted]	[redacted]

5. Donations

The following is a breakdown of donations the Vet Trust has received to 30 April 2014.

Appeal or Area	$ Amount
[redacted]	[redacted]
[redacted]	[redacted]
[redacted]	[redacted]
[redacted]	[redacted]
[redacted]	[redacted]
[redacted]	[redacted]
[redacted]	[redacted]
[redacted]	[redacted]
[redacted]	[redacted]
[redacted]	[redacted]

6. Sponsorships

The following is a breakdown of current major sponsorships.

Current Sponsorship Agreements						
Organisation	**Initial Contract Commencement**	**Contract Expiry**	**Invoiced for Current Period**	**Next Invoice Date**	**Review Sponsorship**	**Sponsorship Value (excl GST)**
Hill's Australia	September 2009	31-December-2015	Yes	January 2015	July 2015	$45,000 per annum for three years + $30,000 in kind support

[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]
[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]	[redacted]

7. General

[redacted]