From: [redacted]
To: Ellaine Hislop
Subject: Fw: Clinic coat sponsorship
Date: 17 May 2012 10:17:04
Attachments: ATT9429515.jpg

Hi Ellaine,
Please see the email below from [redacted]. Hill's will of course support this ceremony again this year. In the ideas for the "In Kind" support part of our contract with Murdoch, I mentioned the possibility of providing Hill's branded stethoscopes to give to the students at this event. Have you had any further thoughts on this? We have the stethoscopes in stock; the cost is approx $50 each, so assuming 100 students this would use up about half of the in kind amount.
Best wishes,
[redacted]

[redacted]

----- Forwarded by [redacted] on 17/05/2012 12:12 PM -----
From: [redacted]
To: [redacted]
Cc: [redacted]
Date: 15/05/2012 04:25 PM
Subject: Clinic coat sponsorship

Hi [redacted]

I would like to again offer the opportunity for Hill's to sponsor Murdoch student clinic coats. To remind you of our previous arrangement, [redacted] and Murdoch University Veterinary School have established a tradition surrounding presentation of the clinic coats which include the Hill's logo in a formal ceremony. This involves the vet school, the [redacted] students, their parents and significant others. Students look forward to the achievement of being able to wear their clinic coats and they wear them with pride as the first stage of entry into the profession. They wear them from 3rd year onwards for the rest of their course, while doing prac work and possibly at their first job.

The cost of the sponsorship is [redacted] incl GST and we are seeking sponsorship also from Murdoch and [redacted] as we have done in the past. This remains an excellent opportunity for Hill's to have daily brand exposure on campus as well as the promotion offered by the presentation ceremonies and publicity in university and [redacted] newsletters. The Hill's logo will again appear on one sleeve of the coat, [redacted] on the other sleeve and the [redacted] and Murdoch logos will appear on the breast panels.

The coats will be presented at a ceremony in August for all third years. Hill's will be invited to send representatives to the ceremony as in previous years.

Please get back to me if you require any further information.

[redacted]

[redacted]

[redacted] *working days are Monday to Thursday*