

FAX Transmission

From: Henry Carter

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To: Tom Lonsdale

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Date: March 14, 1995

Time: 13:38

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Tom,

Your letters of 17 August and 15 September are too full of scientific gobbledegook. To get through to the vets like me you need to write quite simply and to the point.

For 45 years I have observed Pedigree Petfoods (and its predecessor, Chappie Ltd) seeking to influence veterinary students and practitioners.

For over 25 years I have observed Pedigree Petfoods and other pet food manufacturers exerting what some may consider to be undue influence on the BSAVA.

As a past president of the RCVS, I believe that your complaints about the BSAVA and the BVA are of no concern to the Royal College.

As a past chairman of the Disciplinary Committee, I do not believe that the activities of any of the individuals you have named could be considered to be unprofessional or calculated to bring the profession into disrepute.

As a former editor of the *Journal of Small Animal Practice*, I believe that your second letter should have been published (in spite of my criticism of its style). If the board of management had overturned my decision as editor, I would have resigned on the spot. I believe in open government and free debate in the veterinary press.

You may use these comments in any way you choose.

Henry Carter